

# The CCAR Pulse

Where Our Members Live and Work



## Princeton

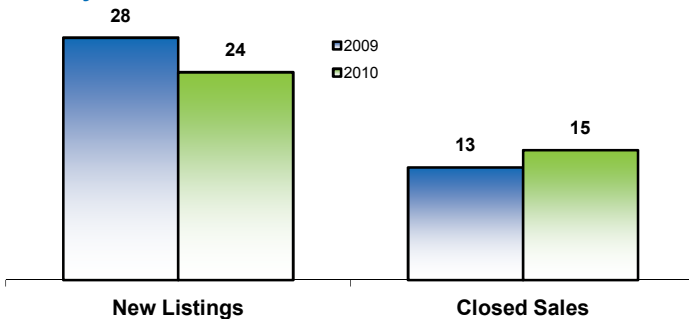
### July

### Entire Year

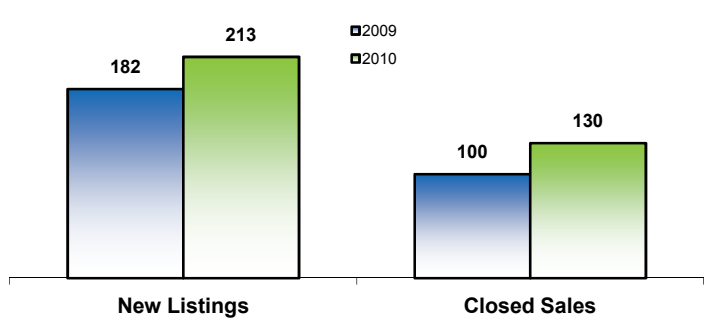
Collin County, TX	2009	2010	Change	2009	2010	Change
New Listings	28	24	- 14.3%	182	213	+ 17.0%
Closed Sales* (reported)	13	15	+ 15.4%	100	130	+ 30.0%
Closed Sales* (projected)	13	16	+ 23.1%	100	131	+ 31.0%
Listings Under Contract	13	10	- 23.1%	108	139	+ 28.7%
Average Sales Price**	\$100,863	\$106,961	+ 6.0%	\$111,545	\$111,426	- 0.1%
Median Sales Price**	\$119,000	\$100,000	- 16.0%	\$113,625	\$105,750	- 6.9%
Percent of Original List Price Received at Sale**	93.3%	100.1%	+ 7.3%	93.0%	94.5%	+ 1.5%
Average Days on Market Until Sale	86	29	- 66.0%	101	80	- 20.0%
Single-Family Detached Inventory	70	84	+ 20.0%	--	--	--
Townhouse-Condo Inventory	4	8	+ 100.0%	--	--	--

\*Due to the typical delays in recording sales, reported unit activity will appear artificially low for the most recent month. Our **projected** unit activity assumes that only 89% of all sales are reported in time for this report. **Year-to-Date figures are now updated each month in the interest of accuracy.** \*\*Does not include seller's concessions.

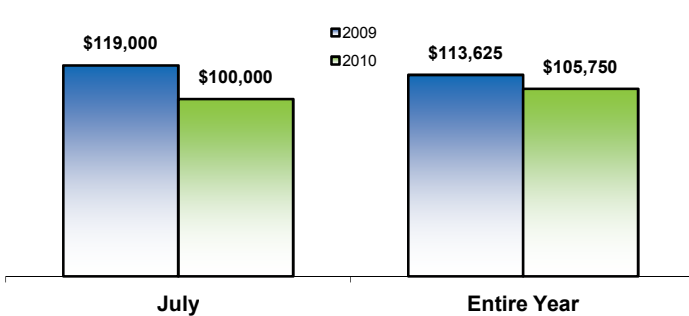
Activity—Most Recent Month



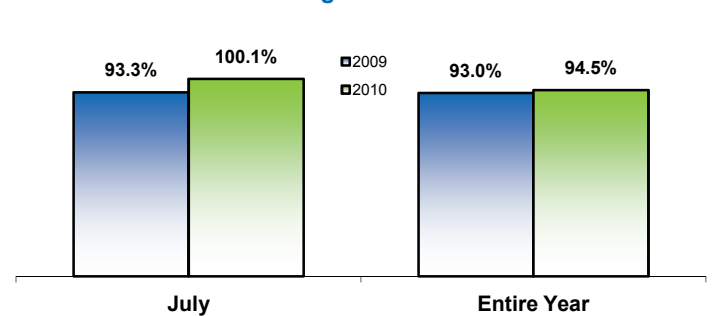
Activity—Entire Year



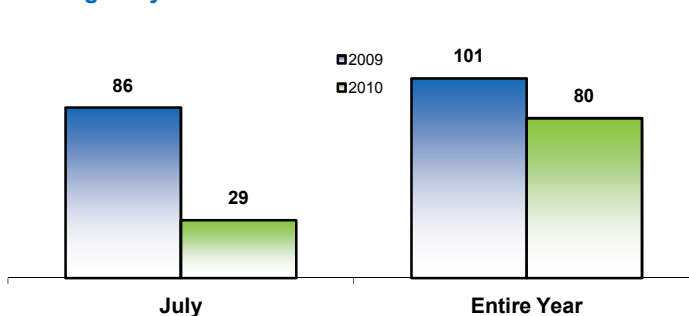
Median Sales Price



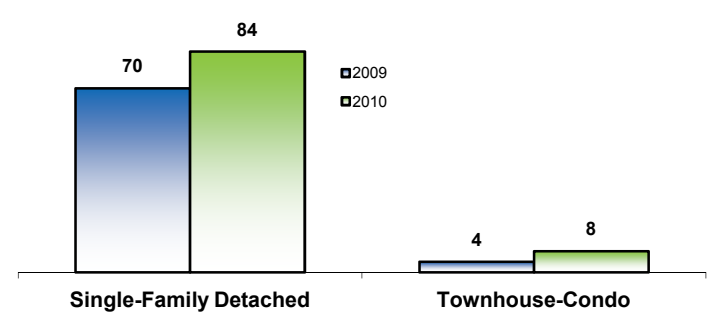
Ratio of Sales Price to Original List Price



Average Days on Market Until Sale



Current Inventory



Some of the figures referenced in this report are for only one month worth of activity. As such, they can sometimes look extreme due to the small sample size involved.